

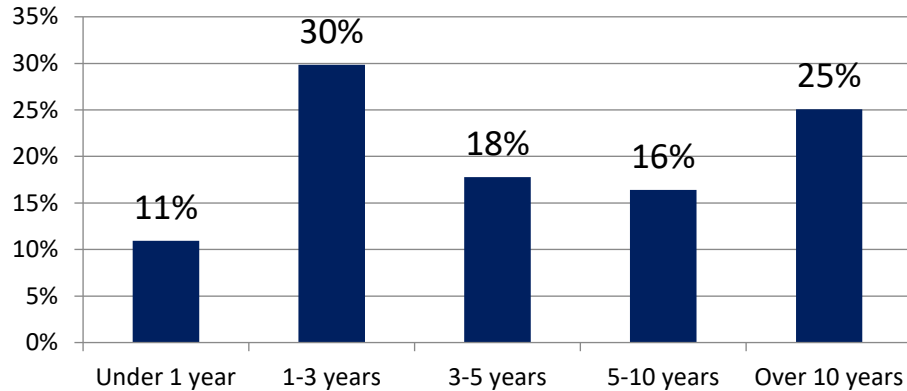
#CDIBigListen

July 2021

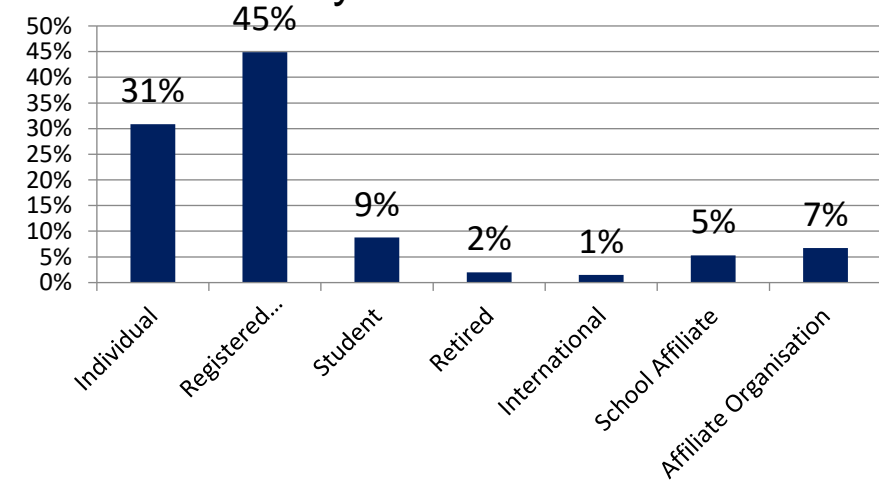
Survey results

Who responded: 550 CDI members

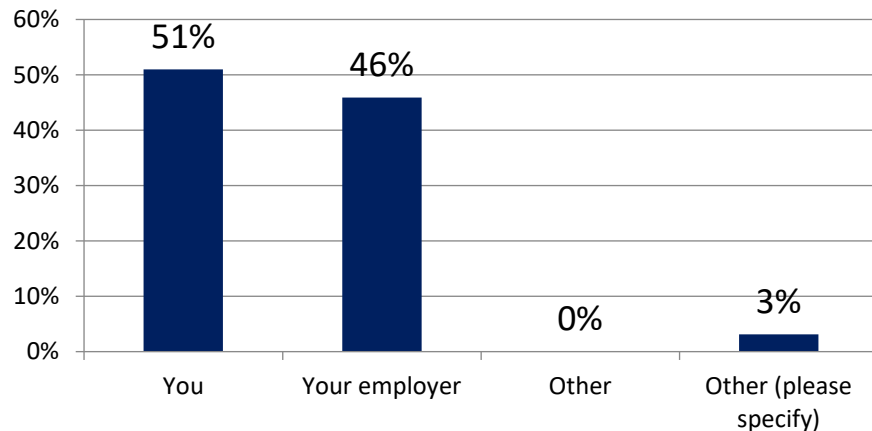
How long have you been a member of the CDI?



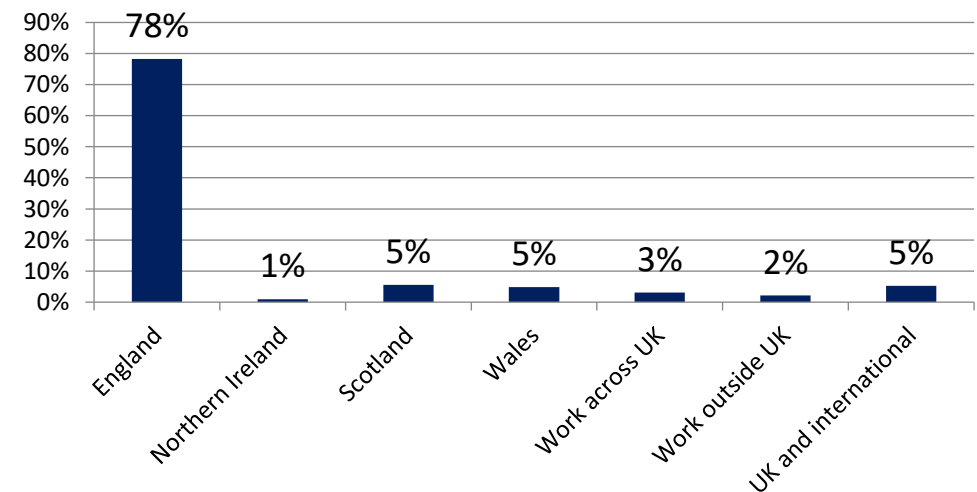
What type of CDI membership do you have?



Who pays for your CDI membership?

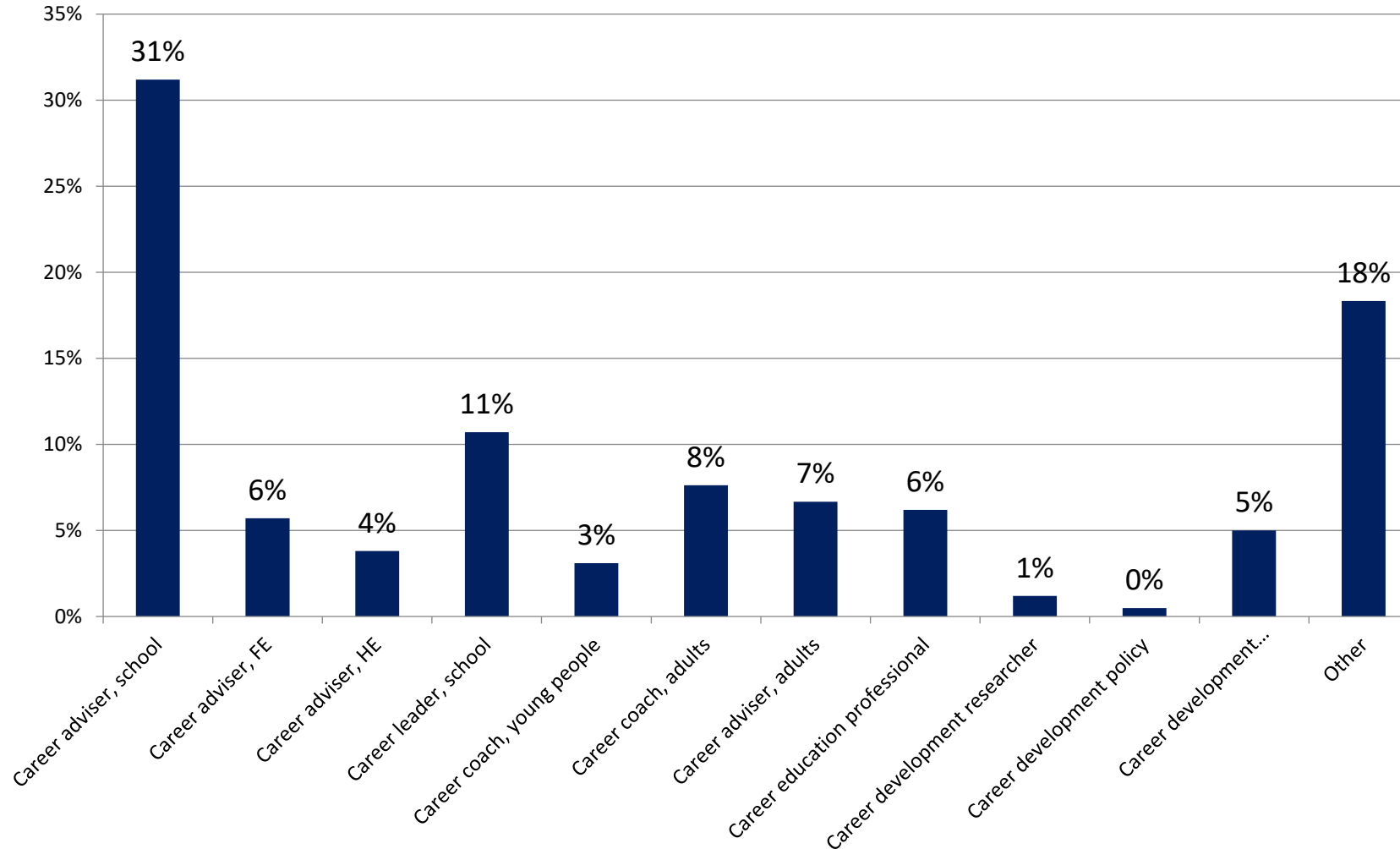


In which nations do you mainly work;



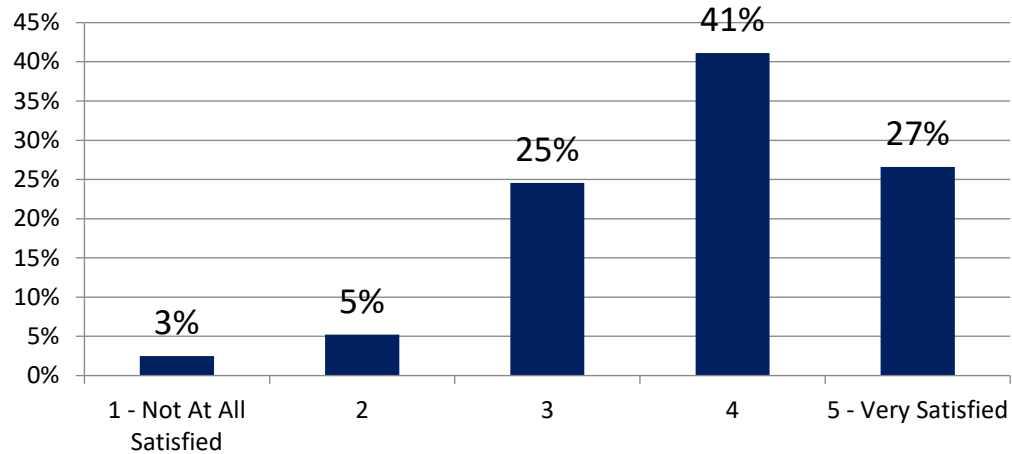
Who responded: Job role

Which best describes your main role?

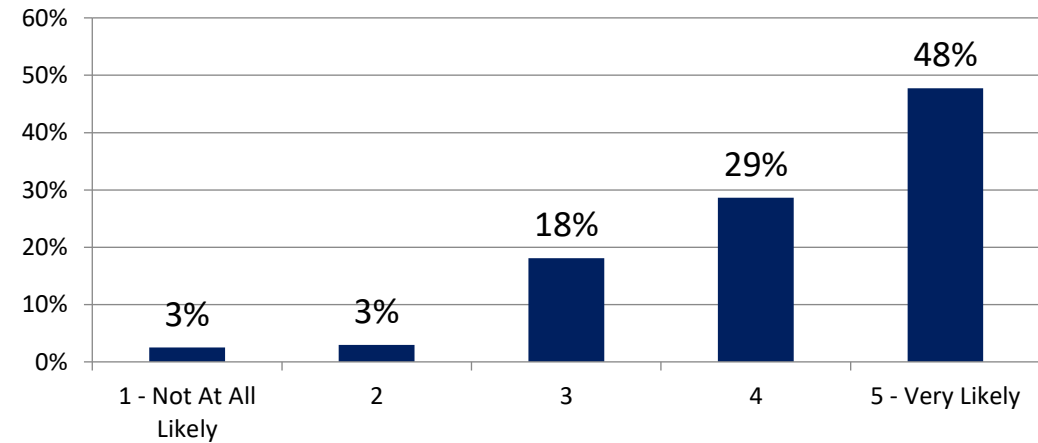


Satisfaction with CDI membership

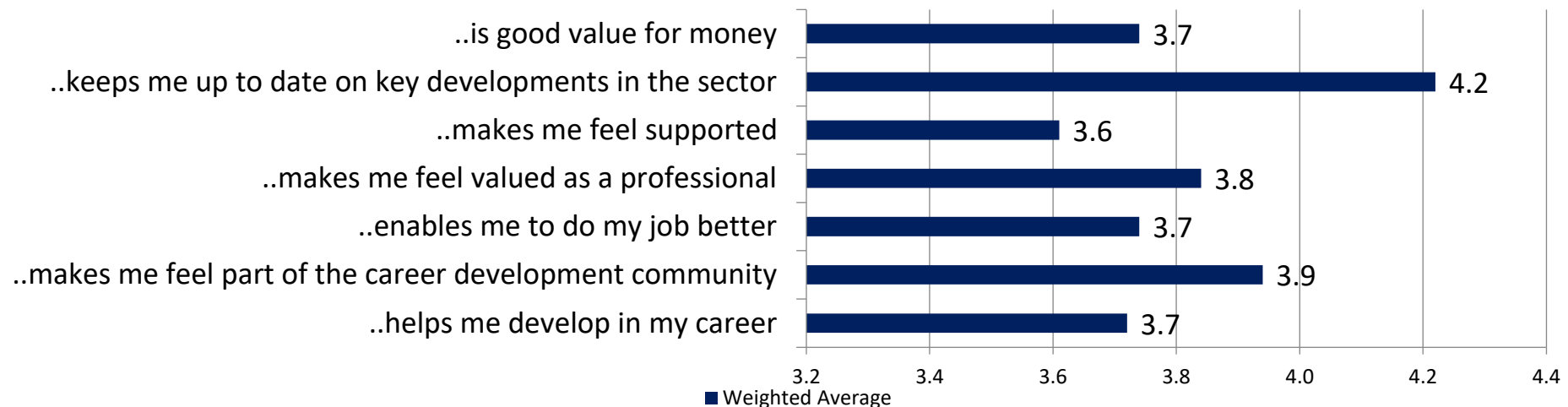
How satisfied are you with your CDI membership?



How likely are you to renew your membership?

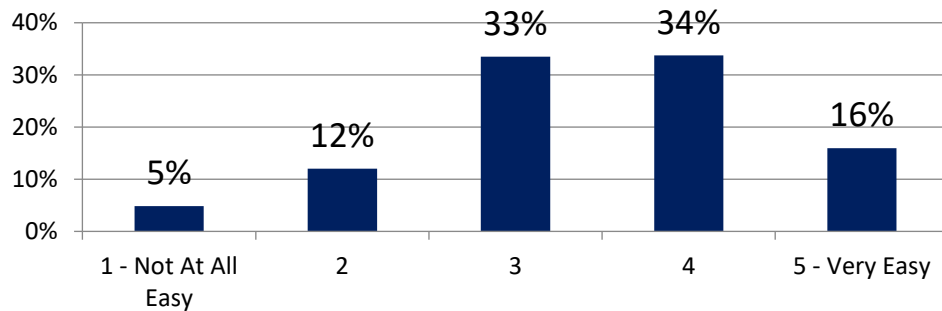


My CDI membership...



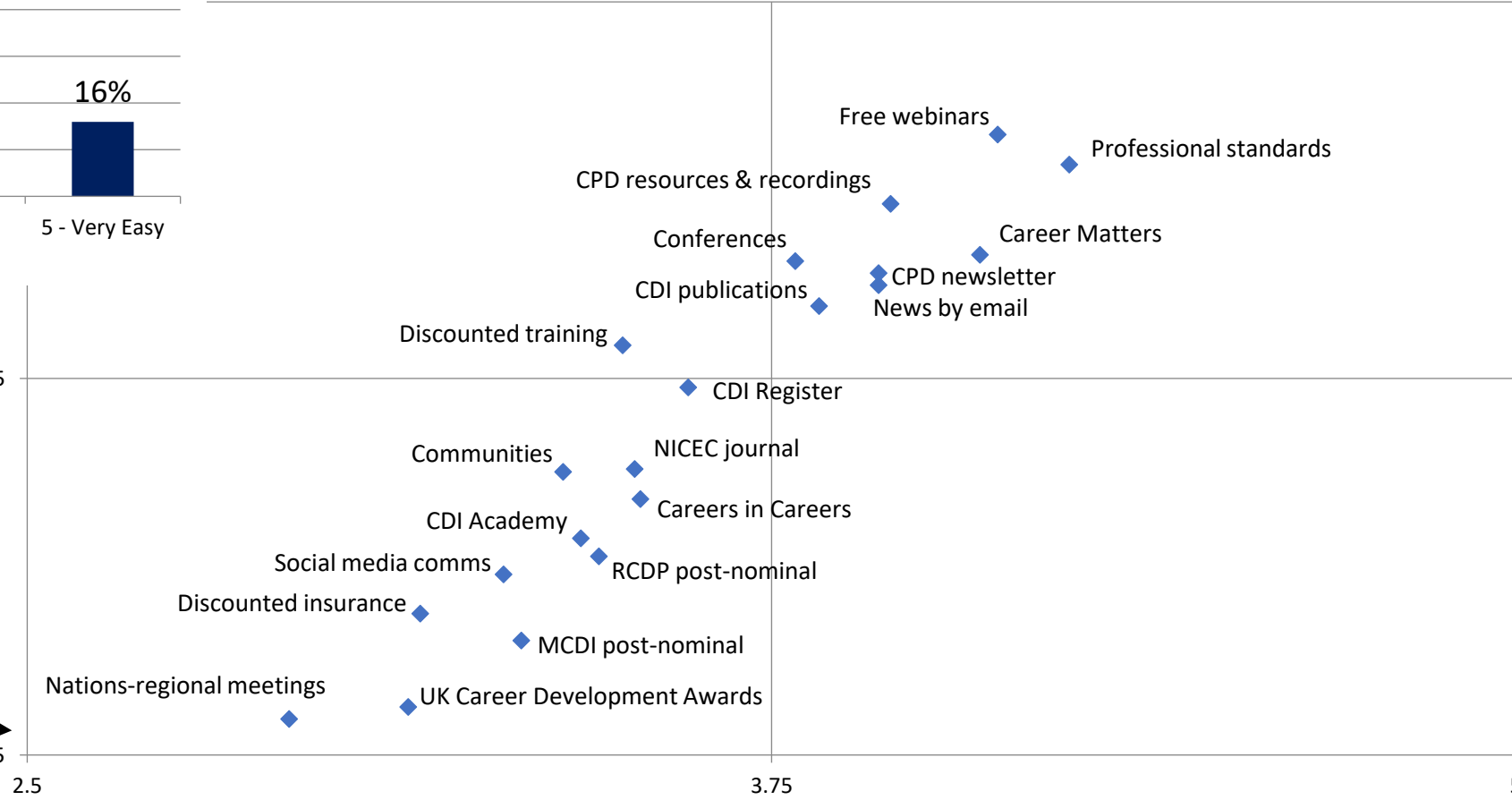
CDI services: Ease of access, importance vs satisfaction

How easy do you find it to access and use your CDI membership benefits?

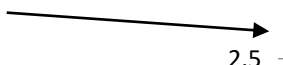


Importance vs Satisfaction average rating

Satisfaction



All services scored above 2.5 out of 5 on both measures.



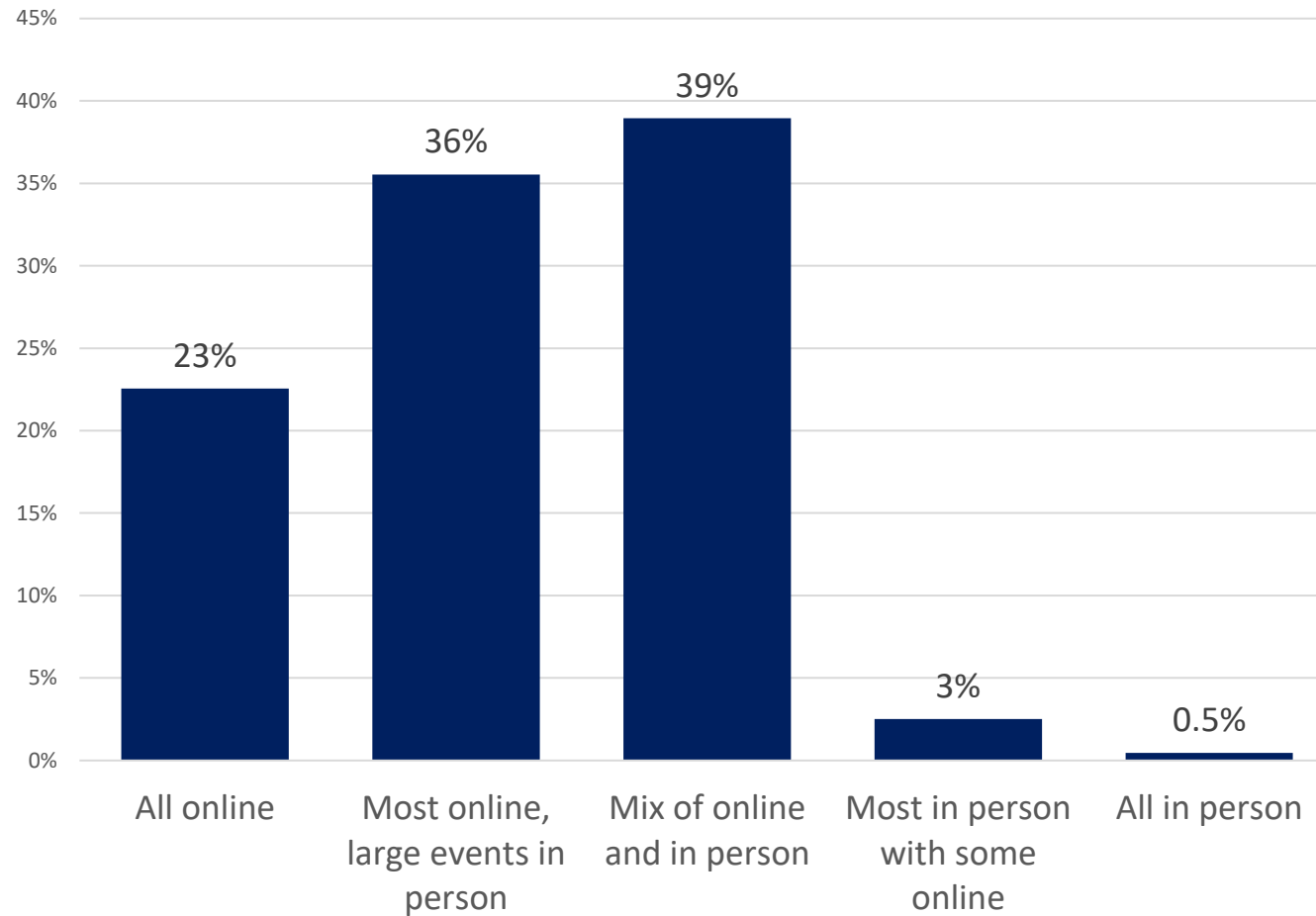
2.5

Importance

5

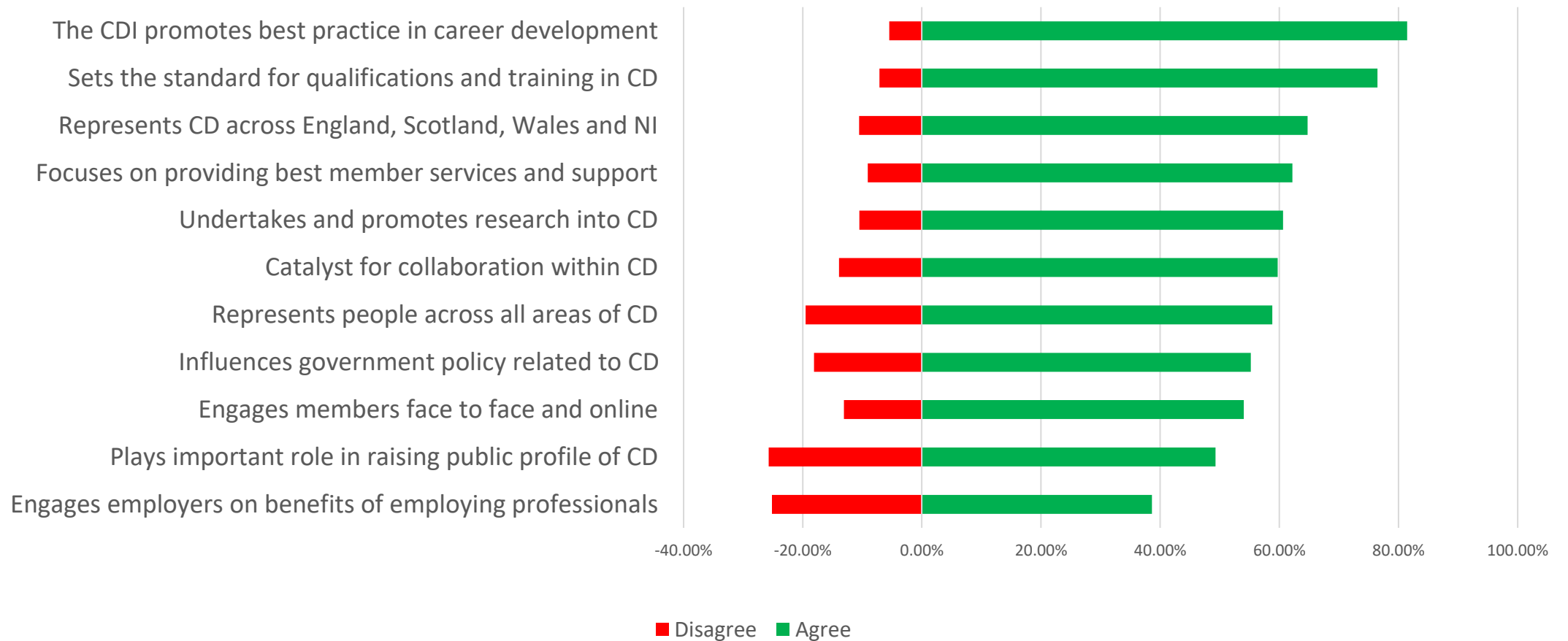
Should events stay online?

Views on returning to in person events or remaining online

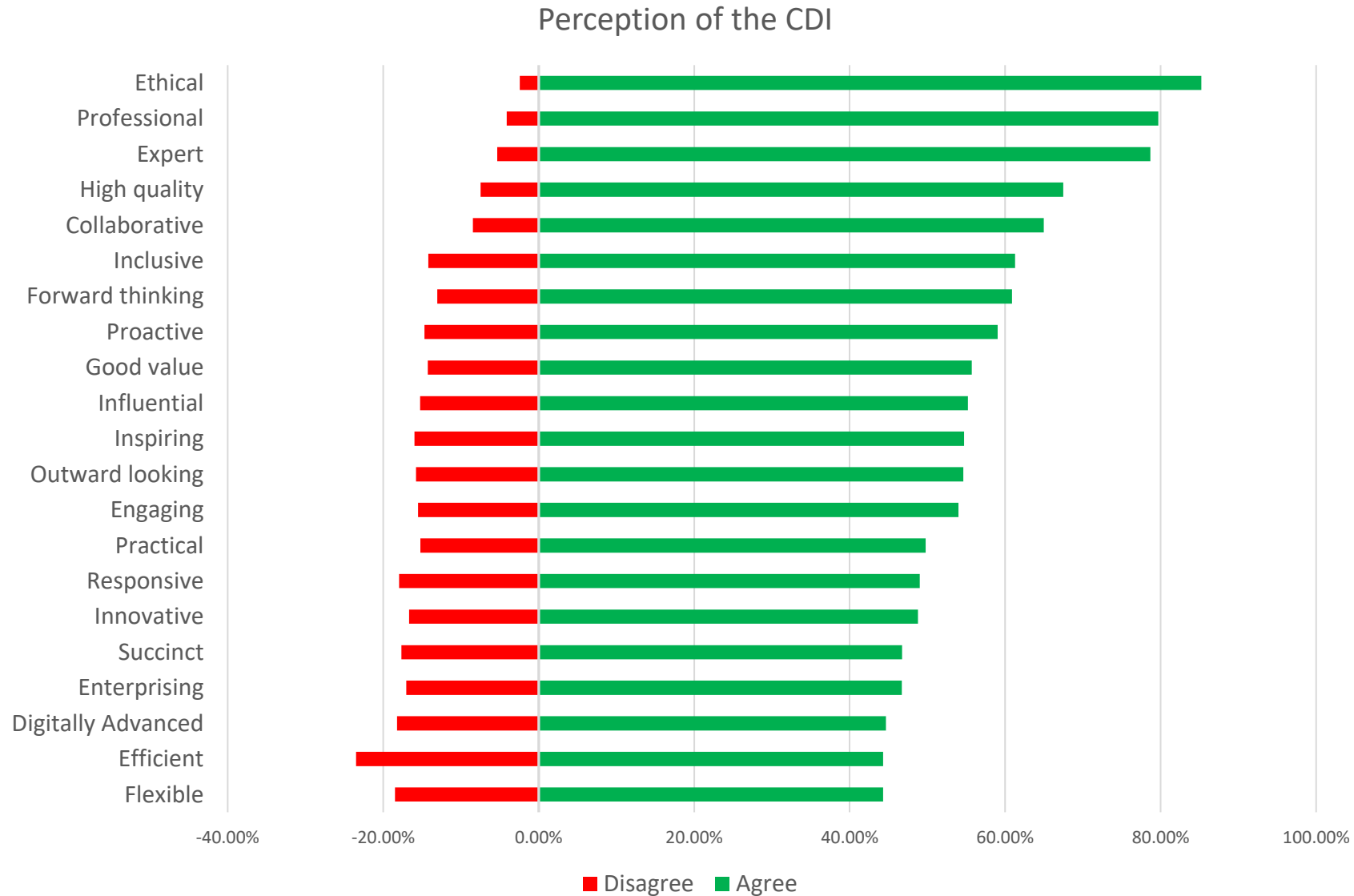


How you see the CDI: What we do

Perceptions of the CDI



How you see the CDI: Characteristics



Thank you for sharing your views



- The survey results are hugely valuable in helping us improve existing services and support as well as develop new ones that meet members' needs.
- The next survey will be out in November and will seek members' views on working within the career development profession.
- The results will be published on the website and in Career Matters in January 2022.