



Gillian Keegan MP
Under Secretary of State for Apprenticeships and Skills
Department for Education
20 Great Smith Street
Westminster
London
SW1P 3BT

Thursday 22 October 2020

Dear Gillian Keegan

We are writing on behalf of 93 organisations from the worlds of education and employment. We would like to bring several concerns about the current funding arrangements for the National Careers Service to your attention. The provision of support to help people to manage their careers is more important than ever in the current labour market. The signatories to this letter believe that more needs to be done to support people, at all stages of life to build successful careers and make a contribution to the economy.

The National Careers Service delivers high quality career guidance to adults, helping them to navigate the complexity of education, training, retraining and employment. But, despite the government investing in the Service, restrictions on how the funding can be used may prevent many workers who are facing redundancy or who are currently unemployed from accessing the support they need.

At present, adults aged 25 to 49 who are unemployed for less than one year and young people aged 18 to 24 who are at risk of redundancy are not identified by the government as a priority and this may limit the help that they can expect to receive. Given the current employment crisis brought about by the Covid-19 pandemic, we are asking for these restrictions to be lifted.

The government has launched a range of initiatives to stimulate and support employment through the Plan for Jobs, the Winter Economic Plan and the Lifetime Skills Guarantee. The provision of professional career guidance underpins all of these policies and ensures their effectiveness. People need to understand the opportunities that are available to them and seek advice and guidance about the best route forward within a turbulent labour market.

Thankfully the Chancellor agrees on the importance of career guidance, saying that “the evidence says careers advice works, so we’ll fund it, with an additional £32 million to recruit careers advisers and provide bespoke advice and careers guidance for over a quarter of a million more people.”

This new funding should allow the National Careers Service to increase the overall number of people that it can help by more than half. However, the funding arrangements through which the £32 million is put to use, remain inflexible. They need to be reformed to allow the service to have the maximum impact. Without reform these ambitious targets will not be achieved, which will reflect badly on the government and National Careers Service and leave many unemployed workers unable to access the support they need.

In order to address this the government needs to review the way in which the National Careers Service is funded and make the following changes.

- Ensure that all adults, from 18 until retirement, who are at risk of redundancy or currently unemployed, are identified as a priority for the National Careers Service. The Service's funding principles need to be changed accordingly.
- National Careers Service providers should be allocated a proportion of the new funding up front to allow them to recruit, train and develop staff to deliver quality services against the new level of demand.

We hope that you will be able to address these issues quickly so that the National Careers Service will be able to deliver the services that are so sorely needed in this challenging economic climate. We would be happy to meet with you to discuss these issues in more detail.

Yours sincerely

Baroness Garden of Frognal
 Lord Aberdare
 Lord Knight
 Lord Lucas
 Lord Storey
 Ian Mearns MP
 Jan Ellis, Chief Executive, CDI
 Kieran Gordon, Executive Director, Careers
 England
 Clare Viney, CEO, CRAC
 Dr Robin Mellors-Bourne, Director, CRAC
 Professor Tristram Hooley, Professor of Career
 Education, University of Derby
 Dr Siobhan Neary, Head of iCeGS, University of
 Derby
 Elaine Boyes, Executive Director, AGCAS

Samantha Butters & Gina Cicerone, Co-CEO's, Fair
 Education Alliance
 Dave Prentis, UNISON General Secretary
 Alice Barnard, Chief Executive, Edge Foundation
 Helen Pain, Acting CEO, Royal Society of Chemistry
 Katharine Horler, Chief Executive, Adviza
 Dr Deirdre Hughes OBE, Director, dmh associates
 Matt Lambert, Chief Executive, FISSS
 Becci Newton, Deputy Director, IES
 Scott Parkin, Chief Executive, IEP
 Nick Newman, CEO, National Careers Week

+336 other signatories

This letter is supported by the following 93 organisations:

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| Academies Enterprise Trust | Crescent Training | Northamptonshire Careers |
| Adviza Partnership | CWR Consultancy Ltd | Open Awards |
| Allmark Careers Enterprise | David Holloway Careers | Our Ladys RC high School, M9 ORP |
| Andy Fosterjohn Careers Works | dmh associates | Outstanding Careers Pathway Global |
| Ansbury Guidance | Edge Foundation | PBIC Ltd |
| Archway Careers | Education Development Trust | Polly Wiggins Careers & Coaching |
| Bishop Justus Church of England School | EM Careers | Prospects |
| Bishop Milner Catholic College | Fair Education Alliance | Prospela |
| Brilliant Careers | Federation for Industry Sectors Skills and Standards | Push |
| Brimsham Green School | Future Made Simple | RGG Associates Ltd |
| Career Development Institute | Futures | Richard Piper Careers & Education Consultancy |
| Career Elect | Gipping Transitions | Royal Society of Chemistry |
| Career Guidance 4u | Grofar | Sally Tyler Careers |
| Career Guidance Charts Ltd | Hambleton and Richmondshire Pupil Referral Service | Silverforce coaching |
| Career North | Hornsea School & Language College | SRS UK Ltd. |
| Career Practic | Inspira | Stay Nimble |
| Careers England | Institute of Employability Professionals | Sunrise Career Guidance |
| Careers Services | Jampacked Careers | Talent & Career |
| CareerWave | Jill Collins Careers | Teign School, |
| CareerWise | Keogh Consulting | Kingsteignton, Devon |
| Caterham High School | Services Ltd. | Thames Valley |
| Chase Terrace Academy | Key Business Skills | Community |
| Cline Consulting | Lawes Taylor | Rehabilitation Company |
| CoachBright | Makepapee | The 5% Club |
| Communication Specialist College | Manor & Qdos Education Ltd | The Association of Graduate Careers Advisory Services (AGCAS) |
| Doncaster | Montrose Public Affairs Consultants | The Boulevard Academy |
| Complete-Careers LLP | National Careers Week | The Branding Man |
| CRAC | NCC Havering Colleges | |
| Creative Career Coaching | | |

The Career Innovation
Company
The Children's Society
The Mallows Company
Thomas Pocklington
Trust

Transitions London CIC
Trinity Academy
UNISON
University of Derby
Warwick Medical School,
University of Warwick

Watch Your Career
Bloom
Westfield house school -
keys group
Woodkirk Academy
Wye Careers

This letter is also signed by the following individuals...

Aaron McKenna, Student information and funding
assistant, City of Glasgow College
Abigail Tisdall, Careers adviser, South Essex College
Adam Rolan, Team Leader, JD Wetherspoon
Aggi Doughty, Careers Adviser, Bishop Grosseteste
University
Alexandra Borg, Careers Adviser, Adult Guidance
Alexandra Hemingway, Careers adviser, University
of Portsmouth
Alison Roberts, Careers/HE Coordinator,
Gloucestershire College
Amanda Selway, Operational Services Manager,
Ansbury Guidance
Amy Marshall, Careers Adviser & Co-ordinator,
Urmston Grammar School
Andrea Allgood, Retired Senior Manager of Adult
Careers Services
Andrea O'Brien, Careers Advisor, Harris Cof E
Academy
Andrew Cartwright, Careers Advisor, Education
Development Trust
Andrew Hamilton, Careers Advisor, Futures
Andy Fosterjohn, Career Coach, Andy Fosterjohn
Careers Works
Angie Gresty, Careers Leader, The Littlehampton
Academy
Anna Lisles, Careers Consultant, University of
Derby
Anne Ridsdale, Qualified Career Guidance Adviser,
Further Education

Anne Wilson, Head of Careers, University of
Warwick
Annie Gill, Careers Coordinator, Penistone
Grammar School
Arlene Warwick, Progression coordinator
Arvind Batra, Careers Leader, RSA
Audrey So
Barbara Hooley, Retired
Barbara Kirk, Voluntary Retail Assistant, The
Children's Society
Barbara O'Neill, Careers Adviser, Education
Development Trust
Barbara Rumble, Learning Coach
Beth Dockrill, Careers Advisor, Careers Wales
Beth Bray, Careers Manager, Southampton City
Council
Beth Hughes, Careers Adviser, EDT
Bobbie Richardson, Teacher
Brian Vander Waal, Targeted Personal Adviser
(Careers Adviser), Ealing Council
Carl Kemp, Careers Lead, George Green's School
Carl Metcalfe, Lead Careers and Connexions
Adviser, London Borough of Camden
Carol Fardoe, Careers Adviser, Co-op Academy
Bebington
Carol Morris, Careers Adviser
Carole Dodd, Senior Assistant Headteacher, TAHS
Carole Spike-Robertson, CEIAG Coordinator,
Riverside school

Caroline Conway, Careers Leader, Caterham High School
Caroline Papp, Career Coach for job seekers with disabilities, Inspire Coaching
Carolyne Kershaw, Registration Officer, HM Land Registry
Catharine Foley, SEN support
Catherine Hodgson, Careers Consultant, University of Derby
Catherine Shaw, Career Consultant, CareerWise
Catherine Young, WIN HE Adviser, WIN
Catrina Holmes, Careers Lead, Digitech Studio School
Catriona Wardle, Careers Adviser, Adviza Partnership
Celia Young, Employment Specialist/Career Coach, South London and Maudsley Hospital NHS Trust
Charlotte Chadderton, Professor of Education, Bath Spa University
Charlotte Sykes, Director, CWR Consultancy Ltd
Charlotte Whitehead, Career Consultant, Career Practic
Cheryl Plant, Pathways & Progressions Manager
Chris Webb, Careers and Employability Adviser, Sheffield Hallam University
Claire Ladbrook, Wellbeing and independence practitioner, Suffolk County Council
Claire Christian, Careers and Progression Adviser, Warwickshire College Group
Claire Coles, Head of Careers, Northampton Academy
Claire Grimwood, Financial Director, RGG Associates Ltd
Claire Hodgson, Careers Adviser, Education Development Trust
Claire Hudson, University Careers Adviser, Cardiff University

Claire Johnson, Professional Development Manager, Career Development Institute
Claire Keogh, Chartered Occupational Psychologist, Keogh Consulting Services Ltd
Clare Dawson, Head of Employability, University of Brighton
Clare Jesson, Careers Adviser, Oasis Academy Sholing
Clare Paine, Careers Adviser, Futures for you
Clare Pitkin, Information & Employment Adviser, University of Portsmouth
Claudia Hayward
Colin Dickerson, Careers Adviser, Wye Careers
Colin Middleton, Personal Adviser, Milton Keynes Council
Cordelia Wise
Dan Green, Careers Leader & Adviser, Ossett Academy
Dan Odlin, Careers Advisor, Huddersfield New College
Dave Cordle, Career Development Coach
David Andrews, Fellow, NICEC
David Holloway, Careers Adviser, David Holloway Careers
Debbie Dymock, Careers Advisor, Northamptonshire Careers
Debbie Perry, Independent Careers Adviser, Brilliant Careers
Deborah Hill, Careers Adviser, Ashton Sixth Form College
Debra Parkin, Level 6 Careers Adviser, Futures for you (National Careers Service)
Denise Bertuchi, Assistant National Officer, UNISON
Dexter du Boulay, Associate Professor, Coventry University
Dominic Atkinson, CEO, Stay Nimble
Donna Mason, Careers Leader, Roding Valley High School

Elaine Prince, Quality Manager, National Careers Service WM
Elaine Latchford, Private Careers Practitioner, Jampacked Careers
Elaine Morrison, Post 16 and Skills Lead, Manchester City Council
Elessa Maelzer, Careers Adviser, EM Careers
Elizabeth Frimpong, Careers Adviser
Elizabeth Taylor, Careers Adviser, CXK
Ella Bujok, Managing Director, CASCAID
Emily Roisin-Reid, Director of Student Experience, Employability and Progression, Warwick Medical School, University of Warwick
Emily Carter, Enterprise Co-ordinator
Emma Espenell, Careers Officer, South Gloucestershire and Stroud College
Emma Bolger, Lecturer, Career Guidance and Development, University of the West of Scotland
Emma Cruickshank, Head of CYPF, Thomas Pocklington Trust
Emma Evans, Careers Consultant, Swansea University
Emma Lees, Careers Guidance Professional
Emma Rooke, Industry Placement Officer CCG
Emma Starckey, Careers Adviser, Futures For You / National Careers Service
Emma Sullivan, CEO, Prospela
Erica Rowell, Director, RGG Associates Ltd
Farheen Khan, Head of Careers and Employability, Carlton le Willows Academy
Fiona Christie, Senior Research Associate, Manchester Metropolitan University
Fiona Marshall, Career Leader, The Boulevard Academy
Foziya Younis, Transition coordinator, Derby College
Frances Gow, Head of Employability and Careers, University of Surrey

Fred Jenkins, Careers Adviser
Gaby Spinks, Careers Advisor, Firth Park Academy
Gay Birtles, Special Educational Needs and Disability Manager, Sheffield Local Authority
Genevieve Dady, Programme Manager
Georgina McMath, Careers Leader, James Brindley Academy
Geraldine Brannelly, Careers Adviser
Gill Cronin, Director of Operations, The 5% Club
Gillian Frigerio, Associate Professor, University of Warwick
Gina Whitaker, Registered Careers Development Professional, Allmark Careers Enterprise
Glenn Gowling, Careers Adviser, Education Development Trust
Glynis Sinclair, Independent Careers Adviser, Beacon East
Gordon Young, Careers Adviser, EDT
Graham Dawson, Independent Careers Adviser
Hannah Courtney Bennett, Careers Psychologist, Talent & Career
Hayley Bell, Information and Employability Adviser, University of Portsmouth
Hayley Dymond, Careers Adviser, Brookvale Groby Learning Campus
Heather Akehurst, Chief Executive, Open Awards
Heather Barsam, Careers and Industry Adviser, Ravensbourne University
Heather Jackson, Fellow, NICEC
Heather Pasero, Career Practitioner, University of Southampton
Helen Blakeman, Careers Adviser, Careersinc
Helen Davey, Lead Practitioner, Prospects/Shaw Trust
Helen Janota, Careers and Labour Market Information Consultant, Archway Careers
Helen Jones, Careers Coach, Future Bright

Helen Leech, Research and Development Manager
for the Division of Natural Sciences, University
of Kent

Helen Pain, Acting CEO, Royal Society of Chemistry

Helen Scott, Careers Coordinator, Scalby

Helen Woodward, Careers Adviser, Trafford
College

Helga Cline, Careers Adviser/Assessor, Cline
Consulting

Isla Hosking, HE Careers Adviser, University of East
Anglia

Jacqueline Meads, Careers Adviser, Futures For
You

Jacqui Phipps, Careers Lead, Suffolk County Council

Jacquie Grace, Careers Adviser and Coach

Jo McFadden, Senior Lecturer, Nottingham Trent
University

Jo-Anne Rampling, Careers coordinator, The
Petchey Academy

Joanne Eaton, Careers Team Leader, University Of
Hertfordshire

John Ambrose, Strategic Director, Complete-
Careers LLP

John Hooley, Retired

John Morrison, Careers Manager, Aquinas College

John Morton, Quality & Workforce Development
Manager, Growth Company Employment

Johnny Rich, Chief Executive, Push

Jon Mallott, Director, Digital Tech Talent

Jonathan Dawe, Careers Adviser, Bedford
Academy

Joy Whitehouse, Careers Advisor

Judith Cook, Workplace Assessor and IQA

Julia Wilkinson, Head of Careers, Parkstone
Grammar School

Julian Childs, Career Coach, Regent's University

Julian, Drinkall, Chief Executive, Academies
Enterprise Trust

Julie Popleton, Director of Careers, Chase Terrace
Academy

Julie Tindall, Career adviser, Winstanley College

Julie Patricia Smith, Careers Professional/ Adviser,
Harris Federation

Julie Cooper, Proprietor, Spring Development

Julie Jones, Teacher

June Edwards, Retired

Karen Bentley, Progression Manager, Coombe Sixth
Form

Karen Young, Careers and UCAS Coordinator,
Gloucestershire College

Karin Lock, Connexions Careers Adviser, Camden
Connexions

Kate Prowse, Career Development Practitioner,
EBP South

Kate Rothery, Careers Consultant, Newcastle
University

Kath Wright, Independent Careers Consultant

Katherine Skinner, Careers Adviser, Morrisby Ltd

Katherine Speed, Careers Adviser

Kathryn Parsley, Career Development Consultant,
CSW

Katie Bruce, Careers Leader, Wyvern College

Katie Prior, National Careers Service Adviser

Katrina Goldman, Progression Coordinator, Care
Leavers Covenant

Kay Maddox-Daines, Professional Development
Consultant, Gipping Transitions

Keith Fountain, Careers Adviser, Futures for you

Kerry McCarthy, Careers Adviser, Education
Development Trust

Kerry Moir, Careers Advisor

Kirsten Witchalls, Careers Education Lead, NCC
Havering Colleges

Kirsty Mews, Career adviser

Korin Grant, University Teacher for Workplace
Learning, Loughborough University

Laura Bush Enterprise Coordinator, BCP Council

Laura, Cole, WIN HE Adviser, Wessex Inspiration Network (UniConnect)
Laura Main, Head of Student Support, Hartlepool College of Further Education
Laura West, Careers Advisor, Valley Park School
Lauren Greening, SEND Enterprise Coordinator
Lauren Turner, Communications Manager, Fair Education Alliance
Lesley Graham, Careers Leader, The Pavilion Study Centre
Lewis Clark, Research Assistant, International Centre for Guidance Studies
Liane Hambly, Careers Consultant, Creative Career Coaching
Linda Wilson, Senior Employability Adviser (Careers Adviser qualified), Sheffield Hallam University
Lis McGuire, Careers Advisor, Sunrise Career Guidance
Lisa Reeve, Careers Adviser, Positive Steps
Liz Reece, Career Development Consultant, Self employed
Lizzie Taylor, Careers Advisor, Lawes Taylor
Lorraine Griffiths, IAG Personal Adviser, Shropshire Council
Louisa Lewis, Careers Adviser
Louise El-Wardany, Employment and Skills Development Officer
Louise Gulliver, Director of Information, Advice and Guidance, Park View School
Louise Wilson, Team Leader, Derbyshire County Council
Luke Penberthy, CEIAG Co-ordinator, Brimsham Green School
Lyn Barham, Fellow, NICEC
Lynn Addison, Careers Guidance Practitioner, Ideas4Careers
Lynn Montgomery, Futures Adviser, Calday Grange Grammar School

Lynn Tulip, Registered Career Development Professional, Assessment 4 Potential
Mags Brady, CEO, PBIC Ltd
Maninder Hayre, Head of Delivery, Adviza Partnership
Marcus Burton, Careers Adviser, EDT
Margaret Raichura, Careers Advisor, Hatch End High School
Maria Izabela Matache, Career Adviser
Mark Bowman, CEO, Inspira
Mark Fox, Careers Hub Facilitator, North East Local Enterprise Partnership
Mark Rice, Career and Development Coach Self-Employed
Marlena Topple, Retired
Martin Fleet, College Counsellor, Ivy Central
Martin Webster, Higher Education Consultant
Matthew Reid, Careers Leader, Seaham High School
Maureen Davison, Head of Training & Communities, Direct Help & Advice
Michael Puddifoot, Careers Adviser, The Manchester College
Michele Squire, Careers Education Strategic manager, Prospects
Michelle Burnett, Careers coordinator, Secondary and further education
Michelle Stewart, Independent Careers Consultant
Mike Murray, Career Adviser, Ingeus
Mike Pipe, Senior Enterprise Coordinator, The Careers & Enterprise Company
Munya Badze, Enterprise Coordinator, The Education People
N Longley, Curriculum design manager, Teach First
Natalie Bracher, Careers Adviser
Niall Seenan
Nicky Smith, Careers Consultant

Nicola Anderson, Careers Lead, Trinity Academy
Nicola Newman, CEO, Ansbury Guidance
Nicole May, Careers Lead/Careers Advisor,
Westfield House School
Nicolette Wykeman, Career Coach, Silverforce
Coaching
Nusrat Sadiq
Oliver Jenkin, Senior Career Development
Consultant
Olwen Parkinson, Careers Adviser, Olwen
Parkinson Careers
Patrick Watson, Managing Director Montrose
Public Affairs Consultants
Paul Price-Hazlehurst, Director of Programmes,
Futures
Paula Dempsey, Higher Education & Careers
Coordinator, New City College, London
Peter Beven, Trainer, CDI
Peter Frew, Career Guidance Adviser, Career
Guidance 4u
Phil McCash, Associate Professor, University of
Warwick
Philip Toon, Director, Key Business Skills
Polly Wiggins, Careers Coach, Polly Wiggins Careers
& Coaching
Poonam Gandhi-Singh, Case Development Officer,
Futures Group
Rachel Mallows, Managing Director, The Mallows
Company
Rachel Spittle, MA student Careers Education and
Coaching, Derby University
Rachel Warwick
Rachel Wright, National Programme Manager
Widening Access and Participation, HEE
Raza Abbas, Career Practitioner, Pathway Global
Rebecca Heywood, Careers Adviser, Futures For
You
Rebecca Jordan, Advice and Guidance Professional,
Watch Your Career Bloom

Rebecca Nye, Subcontractor Manager, Futures
Rebecca Walton, Education Mentor, Lincolnshire
County Council
Richard Burke, Back to Work Advisor
Richard Freeman, Associate Professor, UCL
Institute of Education
Richard Mason, Careers Advisor, Morley College
London
Richard Piper, Careers & Education Adviser,
Richard Piper Careers & Education Consultancy
Richard Powley, Consultant, Makepapee
Rick Cowling, Unemployed
Rie Thomsen, Professor, Aarhus University
Denmark
Rish Baruah, Careers Consultant, Nottingham Trent
University
Rochelle Gonsalves, Careers advisor, EDT
Roger Martin, Career Coach, Career Elect
Roma Gee, Careers Practitioner, EBP South
Rosemary McLean, Director, The Career
Innovation Company
Russ Banner, Director, Career Guidance Charts Ltd
Russell George, Careers Leader, Milton Keynes
College
Ruth Gilbert, Group Education Director and
Honorary Fellow, Manor & Qdos Education Ltd
Ruth Thacker, FE/HE curriculum manager, East
Coast College
Sabiha Patel Rashid, Founder, Future Made Simple
Sally Tyler, Careers Adviser, Sally Tyler Careers
Sally Baker, Careers Adviser
Sally Howell, Business Manager – Essex, Futures for
You
Sally Richardson, Careers Leader, Hornsea School &
Language College
Sally Scott, Careers Adviser, Futures for you
Sam Dytor, Office Manager, Jobchange
Samantha Hennessey-Lowther, Careers Advisor,
NCC Group - Havering Colleges

Samantha Trickey, Careers Leader, Gloucestershire College
Sandra Owen, Careers Adviser, Futures for You
Sandra Treeby, Head of Careers and Work Experience, Thomas Mills High School
Sarah Cutler, Employability Worker / Job Coach, Derbyshire Education Business Partnership
Sarah Wilkins, Careers Lead, Bishop Milner Catholic College
Sarah Baranyai, Business Manager, Futures
Sarah Beech, UCAS and Careers Coordinator, Wyke Sixth Form College
Sarah Beeton, Head of Careers, St Peter's High School and Pershore High School
Sarah Cooke, Careers Lead and Advisor, Our Ladys RC high School, M9 ORP
Sarah Kettlewell, Head of Student Participation and Careers, The Sheffield College
Sarah Mayson, Education Training and Employment Manager, Thames Valley Community Rehabilitation Company
Sarah Robinson, Careers Adviser & Coordinator, Archbishop Holgate's School
Sarah Salter, Careers Executive, Royal Society of Chemistry
Sarah Singlehurst, Careers Adviser, EBP South
Sharon Hobbs, IAG Manager, Adult Educational
Shayla Bletsoe, Careers Adviser, Skills Development Scotland
Sheila Heard, Managing Director, Transitions London CIC
Shelley Robinson, Enterprise Coordinator, Shropshire Council
Shirley Coulson, Careers Leader, John Port Spencer Academy
Shona Wykes, Careers Adviser, Woodkirk Academy
Simon Dean, Director, SRS UK Ltd
Simon Dowling, Careers Advisor, Education Development Trust

Simon Surtees, Careers Adviser, Education Development Trust
Sophie Drwiega, Careers and Guidance Manager, Hambleton and Richmondshire Pupil Referral Service
Stacey Drake, Careers Leader/Careers Guidance Practitioner, Daventry Hill School
Stephen Huntley, Careers Adviser, Education Development Trust
Stephen McArdle, Careers Advisor, Redhill Academy Trust
Stephen McNair, Fellow of National Institute for Careers Education and Counselling
Stephen Roach, Careers Adviser, Futures for you
Stephen Rooney, Head of Learning Development, University of Leicester
Steve Hanley, Lead Adviser, Prospects
Steve Keith, Founder and Chief Heart Officer, The Branding Man
Sue Taylor, Careers Leader, Jesmond Park Academy
Sue Cross, Regional Manager, Adviza
Sue Happy, Careers Coordinator, Winterbourne Academy
Sue Lewis, Support for Learners Managers, Western Vocational Progression Consortium
Sue Rathmell, Careers Adviser, South Thames College
Susan Floyd, NCS Careers Adviser, Education Development Trust
Susan Thomas, Careers Professional, Careers Services
Suzanne Leech, Careers & Welfare Coordinator, The Manchester College
Suzanne Lees-Jones, LMI Researcher, Adviza
Suzie Beaumont, Career Leader, Communication Specialist College, Doncaster
Sylvia Walker, Curriculum Development Manager Retired
Terry Stock, Chair of Board, Adviza Partnership

Theodora Chamberlain, Guidance Manager
(Careers Leader), Bishop Justus Church of
England School

Theresa Falconer, Pastoral Support/Careers
Guidance Coordinator, Teign School,
Kingsteignton, Devon

Thomas Staunton, Lecturer in Career
DevelopmentiCeGS, The University of Derby

Tim Dowey, Careers Leader / Adviser

Tim McCollum, Careers Consultant, Durham
University

Tracey Borsos, Career Coach, Futures

Tracy Reeves, Assistant Headteacher, Blackburn
Central High School

Tracy Walters, Director, CareerWave

Vaidehi Ranavaya, Careers Facilitator, Hewett
Academy

Valeria Coots, Careers Consultant, Crescent
Training

Valerie Derbyshire, Engagement Officer, Careers &
Employment Service, University of Derby

Vicki Banbrook, Careers Adviser

Vicki Banks, CEaIG and Work Experience Co-
ordinator, Ashley High School

Vicky Woodings, Head of Careers and Aspirations,
The Bourne Academy

Victoria Geary, Careers Consultant, University of
Manchester

Wendy Coxeter, Careers Adviser

Wendy Hirsh, Career Development Researcher and
Consultant

Yvonne Haymonds, Careers Hub Facilitator, North
East LEP