

**National Careers  
Leaders Conference  
18<sup>th</sup> June 2025**

**The Royal National  
Hotel London**

**Sponsor and Exhibitor Opportunities**

# A great opportunity to reach career development professionals.

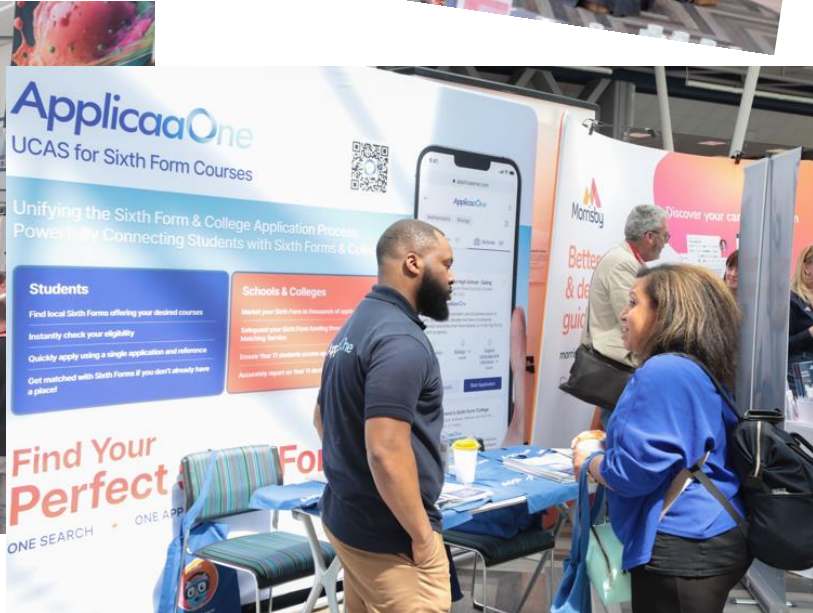
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We are excited to offer a range of sponsorship opportunities designed to provide maximum exposure and value to your organisation at the National Career Leaders Conference 2025.

- Opportunity to talk directly to Careers Leaders and Advisers in schools and colleges.
- 215 in-person attendees in 2024.
- National Careers Leaders Conference (NCLC) is a major event in the career development calendar and is an in-person event.
- This offers an amazing opportunity for commercial partners to raise their profile across the profession and reach key audiences.

# An insight into NCLC 2024



# Headline Sponsorship

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## Headline Sponsor package: £8,500

- **5-minute introductory speech at the conference.**
- Double-sized exhibition stand. (2 Tables & 4 chairs)
- Your organisation's logo on materials promoting the event before and after the conference.
- Logo on PowerPoints during the event.
- Full-page advertising your organisation on the event website & App.
- Two free places to attend the UK Career Development Awards ceremony the evening before. (*3 course meal, arrival drink, ½ bottle of wine pp*)
- Sponsor's video on CDI website and social media.
- One sponsored email to members.
- 2 items in the attendee goody bag & 2 leaflets to add to our digital goody bag.
- Pop-up banner in the main theatre.
- 4 tickets to the conference. (Including lunch and refreshments).

### **Speaking Opportunity:**

Opportunity to give a 5-minute 'sponsor's welcome' address to the audience, allowing you to introduce your organisation, position yourselves as the experts in your field, share valuable key messages and connect directly with potential customers.

# Premium Exhibitor stands

A high-quality opportunity to connect directly with Careers Leaders, Careers Advisers and Enterprise Co-ordinators at this high-profile event.

## Exhibitor Space for commercial partners

**Affiliate Members:** £1,650

**Non-Affiliate Members:** £1,750

### Benefits:

- Exhibitor Stand in prime location. (Table & 2 chairs)
- Your organisation's logo on materials promoting the event before and after the conference.
- Networking opportunities
- 2 tickets to attend the conference. (Including lunch and refreshments).
- 2 Items to add to the goody bag & 1 leaflet to add to our digital goody bag.
- Organisation's name & description on the exhibitor page on the event website & app .

## 2024 Exhibitors:



# NEW! Industry Exhibitor stands

## Eligibility Terms apply.

Please contact [Jen.Ellin@thecdi.net](mailto:Jen.Ellin@thecdi.net) for more details.

### Exhibitor Space- *limited places available*

**Affiliate Members:** £825

**Non-Affiliate Members:** £975

#### Benefits:

- Space in standard location for banner. – **No table.**
- Your organisation's logo on materials promoting the event before and after the conference.
- Networking opportunities.
- 1 ticket to attend the conference. (Including lunch and refreshments).
- Organisation's name on the exhibitor page on the event website & app .

### 2024 Exhibitors:



# Goody Bag Sponsor

## Goody Bag Sponsor- 1 Available

**Affiliate Members:** £1,000

**Non-Affiliate Members:** £1,150

### Benefits:

- Branded bags which will be given out during registration at the conference.
- Organisation's name on the event website & app.
- Logo on event materials.
- 4 items in the goody bags.
- 1 leaflet to add to our digital goody bag.

The digital goody bag will be sent out to our delegates via email and will be accessible via a QR code around the conference. We are providing this option to be more sustainable.

## 2024 Goody Bag Sponsor:

**Specsavers**



# Brand Awareness opportunity

## Brand Awareness Opportunity- 5 Available

**Affiliate Members: £200**

**Non-Affiliate Members: £300**

### Benefits:

- Your organisations logo on the event website & app.
- 1x branded material in the event goody bag.
- 1x digital flyer added to our digital goody bag.





# Benefits

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- Sign-up early to maximise benefit from brand visibility across all promotion.
- Opportunities to reach over 5,000 CDI members and the wider profession through promotional communications.
- High quality opportunity to engage directly with attendees at the conference.

**To discuss these opportunities, please contact Jen Ellin, Events & Commercial Manager at [jen.ellin@thecdi.net](mailto:jen.ellin@thecdi.net)**