

Disseminating research

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What is this seminar going to cover?

- The rationale for disseminating research
- Different methods of dissemination
- Hints and tips
- An opportunity to share experiences



The rationale for disseminating research

Wider benefits

Allows the voice of service users to be heard

Informs organisational, local and national policy

Can encourage investment

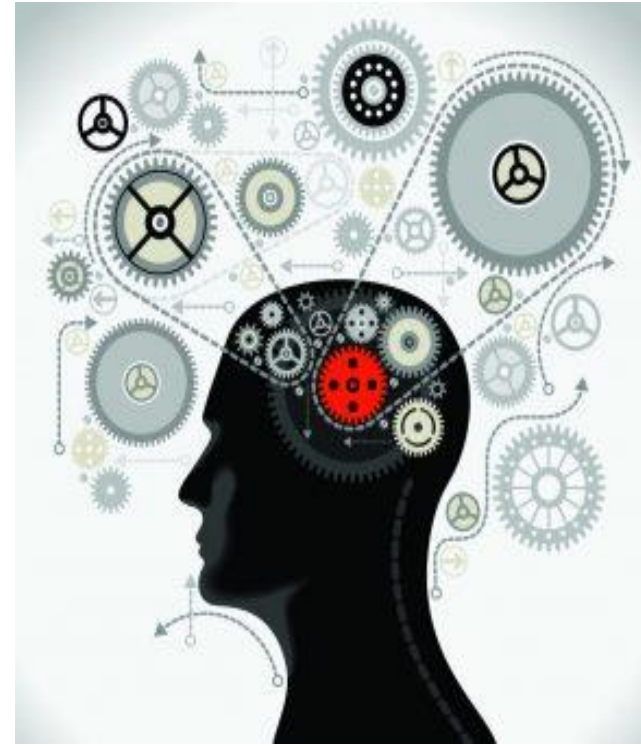
Can contribute to REF

Contributes to processes of quality assurance and performance management

For practitioners

It can contribute to the development of practice.

The CDI Code of Ethics requires practitioners to be reflective practitioners who are trustworthy and transparent.



Different methods of dissemination

- The written word
- Online media
- In person events



The written word

Standard approaches

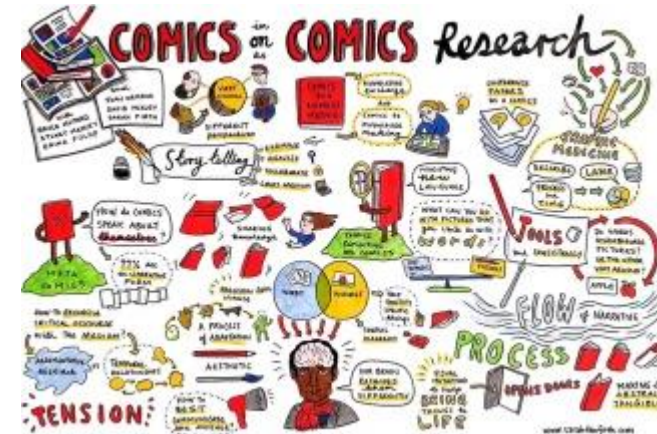
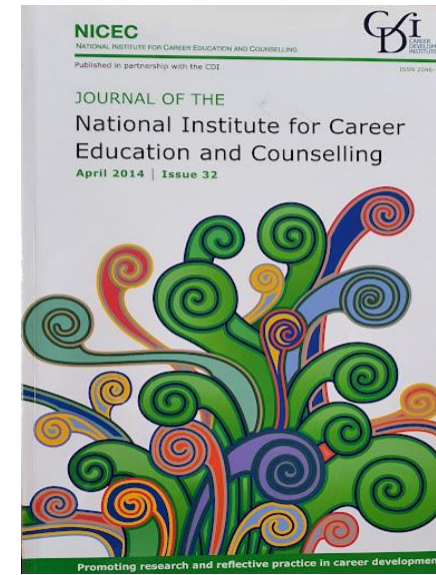
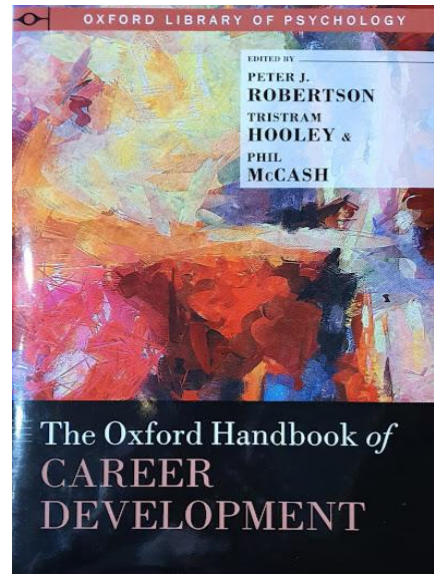
- Reports
- Magazine articles
- Journal articles
- Book chapters
- Posters

Innovative approaches

- Infographics
- Cartoons

Other approaches

- Competitions



Using online approaches

- Social media
- Blogs
- Podcasts



In person events

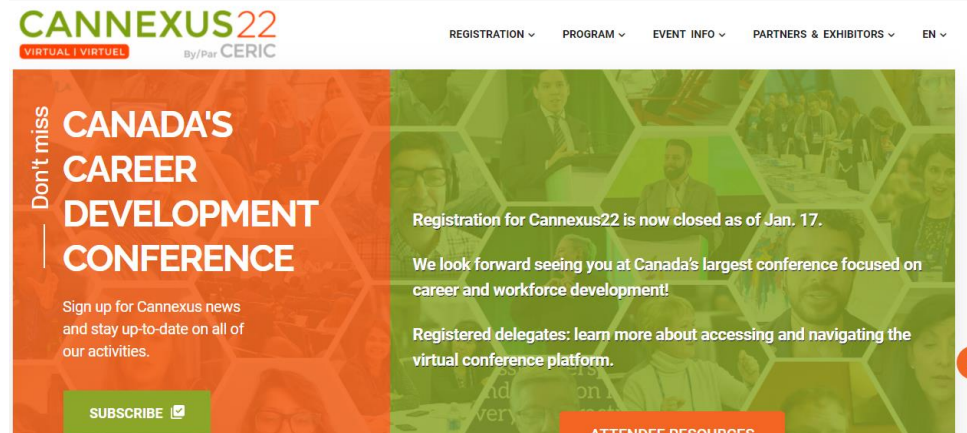
- Conferences
- Webinars



Banner research

National Research Conference for Careers Practitioners 2022
Thursday 24 February, 9:30am – 3:30pm

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Hints and tips

- Network, network, network
- Find a mentor
- Become a member of professional organisations who circulate opportunities
- Follow individuals and organisations on social media
- Start a blog
- Have a go.

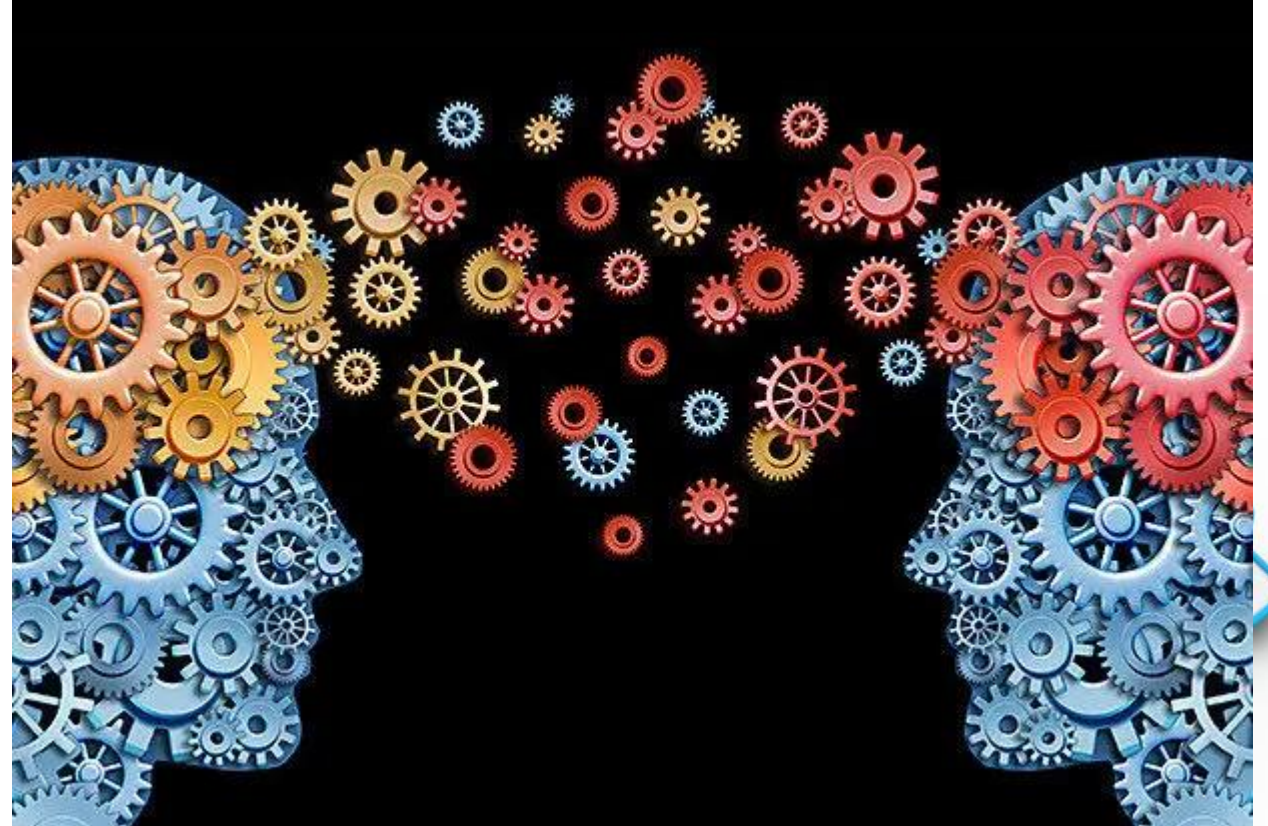


What are your experiences?

It's time to share.

Using either the chat facility please share your ideas and experiences of disseminating your research.

- What worked?
- What didn't?
- What would you recommend?

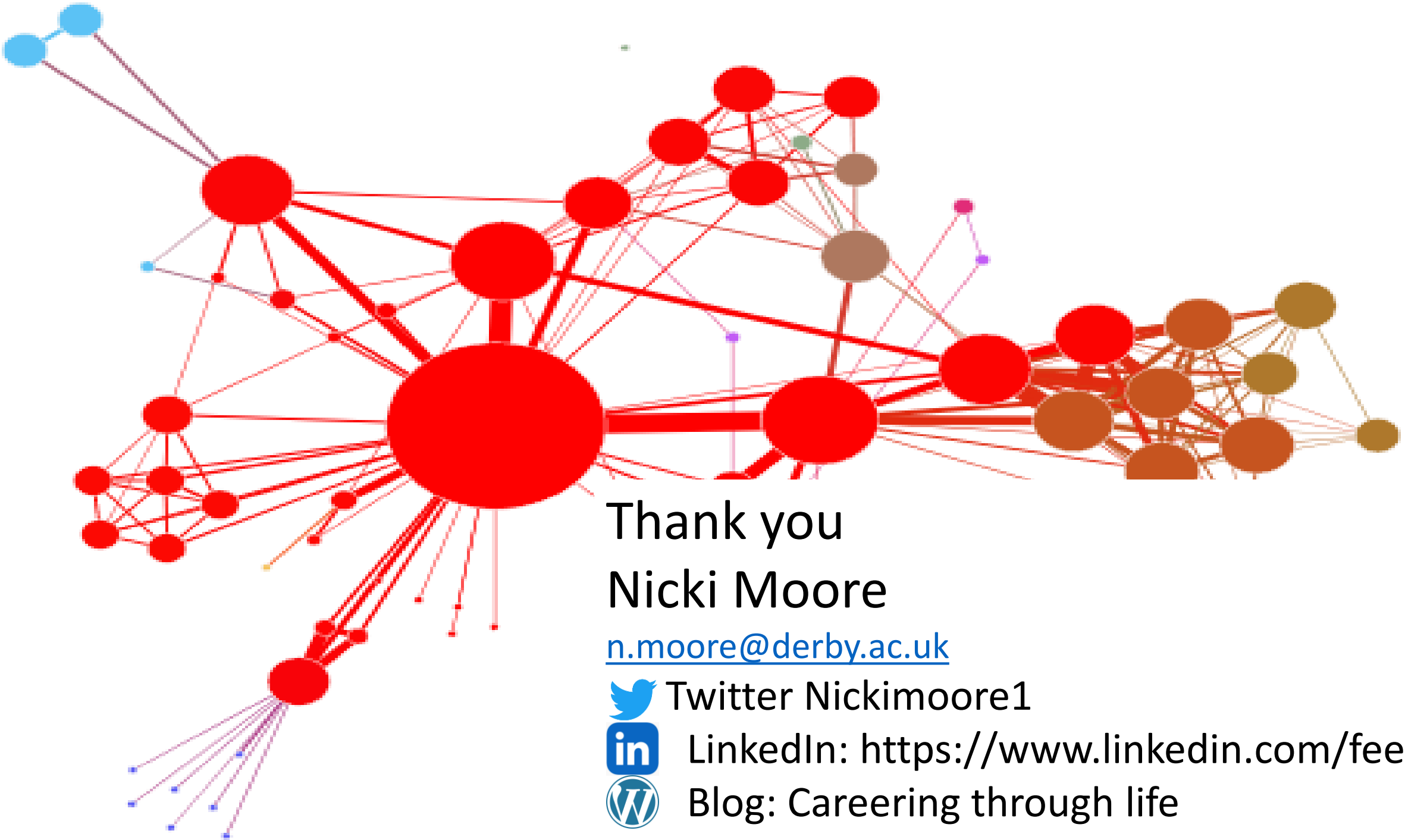


Useful sources

[Research retold \(2017\) Ways to present research: Infographics. Available from:
https://www.researchretold.com/presenting-research-in-infographics/](https://www.researchretold.com/presenting-research-in-infographics/)

[Kara, H. \(N.D.\) Cartoons, Comics, and Graphic Novels in Research and Academia
https://helenkara.com/2017/11/23/cartoons-comics-and-graphic-novels-in-research-and-academia/](https://helenkara.com/2017/11/23/cartoons-comics-and-graphic-novels-in-research-and-academia/)

Robertson, P. (2021) Evidence-Based Practice for career development. In Oxford handbook of career development. Eds P. Robertson, T. Hooley and P. McCash. Oxford Library of Psychology. Oxford. Oxford University Press.



Thank you

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